

**COUNTY OF SAN DIEGO
COMMUNITY ACTION BOARD (CAB) RETREAT
County Administration Center
Bayside Room II
1600 Pacific Highway
San Diego, CA 92101
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**CAB RETREAT MINUTES: November 15, 2012
(12:00 to 4:00 PM)**

1. Welcome and Introductions

CAB Chair Jasmin Kirkland called the 2012 CAB Retreat to order at 12:02 p.m.

Present: Awichu Akwanya; Jeannine Nash; Filipa Rios; Nelson Leone; Adriana Paulson; Margie de Ruyter; Denise Reed; Marcia Washington; Jasmin Kirkland; Ann Durham; Rebecca Baez

Excused: Keith Stevenson; Paul Moose; An Briones-Espinoza; Denise Smith

Absent: Sonia Ruiz

Staff: Maria Sanders; Juana Duenas; Luke De Smet; Corinne Rodriguez; Maggie Fenn; Dale Fleming

Guest Speaker: Tim Reese

2. Approval of November 15, 2012 CAB Retreat agenda

Denise Reed motioned to approve the November 15, 2012 CAB Retreat agenda. Jeannine Nash seconded the motion. The motion was approved unanimously.

3. Approval of October 12, 2012 Minutes

Awichu Akwanya motioned to approve the October 12, 2012 minutes. Jeannine Nash seconded the motion. The motion was approved unanimously.

4. *Live Well, San Diego!* Update – Dale Fleming and Maria Sanders

Maria Sanders and Dale Fleming presented a PowerPoint updating CAB on the County's *Live Well, San Diego!* initiative.

The *Live Well, San Diego!* is the County's long-term initiative aimed at helping all residents of the County of San Diego live healthier, safer, and more prosperous lives. The initiative is divided into three sections: Building Better Health, Living Safely, and Thriving.

Building Better Health, which is already in place, aims to build a better services delivery system and to help combat the three behaviors (lack of exercise, poor diet, tobacco use) that lead to

four diseases (cancer, heart disease, type-two diabetes, lung disease) that result in over 50 percent of deaths in San Diego County. Building Better Health works to accomplish these goals through policy and environmental change, as well as changing the culture in San Diego from within.

Living Safely is the plan currently being put into place to accomplish three goals: to protect residents from crime or abuse; to assure that neighborhoods are safe for work, life, and play; and to help communities become resilient to disasters and emergencies.

Thriving is currently under development, though it will be very compatible with CAP's Family Self-Sufficiency services, such as CAP's Earned Income Tax Credit (EITC) program.

Ms. Sanders and Ms. Fleming shared with CAB the *Live Well, San Diego!* evaluation framework, which will look to "10 Leading Indicators," "5 Areas of Influence," and "1 *Live Well, San Diego!*"

5. CSBG Update – Tim Reese

Tim Reese of Cal/Neva updated CAB with a presentation regarding CSBG funding on a national and state level. The presentation began with information about the historical origin of Community Action in President Johnson's war on poverty, and of CSBG funding.

Mr. Reese discussed with CAB many of the issues currently facing CSBG-funded programs on a national level. These issues include the economic recession and government deficits, which have led to fewer available resources along with increased community need and greater competition for CSBG dollars. Mr. Reese went on to discuss the political issues that can effect CAP and CSBG-funding, such as the partisan political environment in Washington D.C., the recent election results, war in the Middle East, and various issues of legislation, such as the potential reauthorization of CSBG (which has not happened since 1998,) and California's Prop 39.

The new budget proposal from President Obama includes performance standards, which will be in effect for all Community Action Agencies by 2014. While Mr. Reese feels that the San Diego CAP will meet these standards, CAP and CAB can be further benefitted by ROMA training and by working with the Region IX Regional Performance and Innovation Consortium (RPIC).

Mr. Reese stressed the importance for CAP and CAB to pass their success stories on to Cal/Neva, so that those stories may be further passed on to the Office of Community Services on the national level, and so that our national advocates for CAP can better argue for continue support and funding for Community Action.

In conclusion, Mr. Reese shared several meeting dates he felt would be useful to CAP and CAB, including the November 27, 2012 Pre-CAC Administrative Roundtable Meeting in Sacramento, the National Foundation conference in Washington D.C. held from March 6 to March 8, 2013, the December 5, 2012 symposium on asset building in Fresno, and the National Partnership Training Conference in Coronado from January 9 to January 11, 2013.

6. CAP Program Update – CAP Staff

Juana Duenas updated CAB regarding CAP's ongoing programs. The primary focus in the coming New Year will be the Community Action Plan. Public hearings, including community

members and refugee groups, will be invited to offer input regarding the needs of the community and the gaps in services, and to help shape the new CAP Plan. CAB members are encouraged to attend the public hearings and to offer their own input regarding the CAP Plan.

Input from the community and from CAB will be collected by March 2013, after which the CAP Plan will be completed and certified.

Ms. Duenas shared with CAB a presentation that detailed the important dates and required elements for the CAP Plan, including the need for CAB to approve the CAP Plan and the corresponding Board Letter for the April 2013 CAB meeting.

7. Break (10 minutes)

8. CAB Strategic Planning

CAB began by discussing the changes they would like to see made to the CAB mission statement. Jasmin Kirkland suggested that the group should reevaluate the role CAB plays, and the expectations the Board should have for itself given that it does not play a fiduciary role for clients or members of the community.

Denise Reed commented that she would like to see the mission state maintain its focus on the word “disadvantaged,” while Adriana Paulson requested that the statement be something shorter and easier to memorize, while expressing that CAB is results oriented.

Following this conversation, several members of CAB expressed a desire to see CAP contracts become accessible to smaller organizations, and for CAP and CAB to work with these smaller organizations to help build their capacity so that can compete for County contracts.

CAB was then split into two discussion groups, and asked to brainstorm ideas to improve the board and increase its efficiency in the coming year. The results follow:

Group 1

- CAB should be presented with client testimonials regarding CAP services.
- CAB should attend and learn about program events offered through CAP, such as the “Keep ‘Em Safe” program events.
- The board should have specific milestones that tie into CAB’s mission. CAB should identify clear measurable that can be tracked.

Group 2

- CAB should review the CAB Bylaws annually.
- CAP staff should prove CAB with a standardized reporting document for the FSS programs that lists outcomes by region.
- Discuss the possibility of prioritizing youth services.
- Public Sector board members should meet with their corresponding members of the Board of Supervisors to bring forward CAB priorities.

Discussion

After reconvening, CAB shared the group discussion and added the following ideas:

- CAB materials should be made available on the CAP website
- A standardized “dashboard” should be created for program information.
- CAB should evaluate best practices and learn more about the target population.
- A bi-monthly meeting was suggested, but was rejected for the time being due to CAB's busy upcoming schedule in the New Year

9. Next Steps

The short-term plan for CAB is to review the CAB mission statement and objectives for 2013. CAP staff is to provide CAB with materials for the CAP Plan public hearings, which CAB members are strongly encouraged to attend. CAB will also be given the survey to be used in collecting feedback for the new CAP Plan

- 10. Adriana Paulson motioned to adjourn the 2012 CAB Retreat. Nelson Leone seconded the motion. The retreat was adjourned at 4:05 p.m.**
- 11. Next Meeting – January 10, 2013 (later rescheduled to January 23, 2013)**